

Welcome to  
the World of **ISHIZAWA!**

All  
Made in  
JAPAN

\*From manufacturer's worldwide cumulative shipment  
base (from Nov. 1, 2015 to Dec. 25, 2019)

 **200 million sheets**  
of **RICE MASK**  
**Sold!!**



**NADESHIKO**  
Rice Mask 10 Sheets

**毛穴撫子** NADESHIKO

**Moisturizes  
and tightens  
open pores!**

**Very Popular**  
on **Video Websites**  
and **Online Reviews!**

Moisture lasts  
all day!



**Reviews  
of  
Users**

Only been using it for several days  
but makes a huge difference.  
My skin already feels so much better.

OMG! It is watery, but it makes my skin  
feel so hydrated.  
I can feel how plump my skin becomes.

I had severely dry skin,  
but after two weeks of use,  
my skin seems to get brighter.



**SUKOYAKA SUHADA**  
Urea Moisture Lotion  
200mL

**すこやか素肌**



# Plump Up Dry Pores with Rice!



Watery toner containing rice serum.  
Makes resilient skin by  
adjusting skin texture.

NADESHIKO  
Rice Toner 200mL



Seals in moisture and  
brings soft & plump skin  
with elastic rich cream.

NADESHIKO  
Rice Cream 30g



Popular  
No.1!

Thick sheet mask containing  
plenty of essence makes  
dry pores plump up!

NADESHIKO  
Rice Mask 10 Sheets



Washed-away face pack  
that feels like real rice.  
Wash off bumpy pores,  
then get clear & smooth skin!

NADESHIKO  
Rice Pack 170g

## Rice Serum from 100% Japanese Rice

Control Moisture

Fermented Rice Liquid

Control Skin  
Elasticity

Rice Bran Oil

Adjust Skin  
Condition

Rice Ceramides

Smoothen Skin  
Texture

Rice Bran Extract



## Get Poreless Skin by Makeup

### Visible Pores Get **Smooth & Silky**



Soft and light makeup  
base like mousse  
conditions visible pores  
and bumpy skin  
to be smooth.

NADESHIKO  
Goodbye Pore  
Makeup Base 12g



### Pores Get **Moisturized & Smooth**



Slim cushion foundation  
makes pores disappear.  
Dry skin gets  
moisturized and smooth.

NADESHIKO  
Goodbye Pore  
Foundation  
(Light/Natural) 12g



## Good Bye **Yellowness\*1** & Bad Breath



Baking soda with  
effect of decomposing  
protein and soft scrub  
remove off yellowness!

NADESHIKO  
Baking Soda  
Glossy Toothpaste 140g



Toothpaste with medicated  
salt & baking soda.  
Removes yellowness &  
bad breath!  
Get fresh breath.

**Quasi-drugs**

NADESHIKO  
Salt & Baking Soda  
Toothpaste 140g



Mouthwash made of  
99% natural  
ingredients for  
bad breath.  
Make mouth  
refreshed by  
solidifying odor  
bacteria!

NADESHIKO  
Baking Soda Fresh Mouthwash  
200ml

### Baking Soda Toothpaste Makes Glossy White Teeth



Food with strong  
color and cigarette  
tar combined with  
protein on teeth  
cause stains.



**Baking  
Soda  
Power**

Baking soda with effect of  
decomposing protein and soft scrub float  
the yellowness then remove off!

\*1 Due to teeth stains.



**Powder type scrub wash for pores. Also washes off blackheads ♪**

**NADESHIKO**  
Baking Soda Scrub Wash 100g



**Moisturizing face foam for dry pores. Gently washes off with creamy baking soda foam.**

**NADESHIKO**  
Baking Soda Foam Wash 100g



**Removes off sebum and clogged pores with baking soda face foam! Refreshing eucalyptus scent.**

**NADESHIKO**  
Baking Soda Face Foam for Men 100g

**Deeply washes men's stubborn black pores with baking soda scrub wash. Refreshing eucalyptus scent.**



**Official WEB**



# Baking Soda Stubborn Power for Clogged Pores!



**Cleansing gel that removes makeup and even dirt of pores while massaging. Get fluffy-touch skin.**

**NADESHIKO**  
Baking Soda Cleansing Gel 100g



**Moist peeling gel that exfoliates and sweeps away dullness\*. Baking soda and dianthus extract make pores smooth.**

**NADESHIKO**  
Baking Soda Moist Peeling 200mL

**Soap bar that thoroughly cleans cause of smell of whole body. Be a handsome man ♪**

**NADESHIKO**  
Baking Soda Soap for Men 155g



**NADESHIKO**  
Baking Soda Scrub Wash for Men N 100g

\*Due to dead skin cells and dirt.



Soap bar that thoroughly cleans roughness\* of whole body. Get smooth skin like a boiled egg.

**NADESHIKO**  
Baking Soda Soap 155g

Cream pack just need to apply and wipe off after 5 mins.  
Refreshes off dirt in pores of nose!

**NADESHIKO**  
Baking Soda  
Nose Cream Pack 15g



\*Due to dead skin cells



Open it!

We have many other brands!



A watery tightening lotion for men's visible pores!  
Only with this, no dryness nor stickiness♪

**NADESHIKO**  
Pore Tightening  
Lotion for Men 300mL

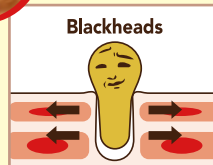


Men's mask that cares open pores intensively.  
Instantly get handsome skin.

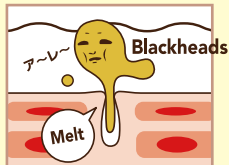
**NADESHIKO**  
Men's Mask 10 Sheets



## Visible Pores due to Clogging Blackheads



**Baking Soda Power  
Melts Blackheads**



## Widely Opened Pores due to Stiff Dead Skin Cells Caused by Dryness



**Baking Soda Power  
Softens Dead Skin Cells**



Orange Pores





 透明白肌

# Let's Get Moist & Bright Skin !



Official WEB



Soy Milk  
Collagen  
Plant Placenta\*

For Elastic  
Transparent Skin

**Clearness**  
by Deep Moist



Intensive care for  
inattentive sunburn  
by thick 10 sheets-mask.  
Moving soft & elastic skin  
lasts until the next day.

**TRANSPARENT**  
White Mask N 10 Sheets



Plenty size of lotion that  
contains fast-acting  
Vitamin C Derivatives.  
Get elastic & bright skin by  
moisture penetration.

**TRANSPARENT**  
White Lotion 400mL



Medicated brightening\*  
essence contains Arbutin &  
Vitamin C Derivatives.  
Stops spots\* that can be  
used plenty everyday.

**Quasi-drugs**  
**TRANSPARENT**  
White Essence 50mL

**STOP Spots\***  
& Freckles

Contains  
**Medicated  
Brightening\***  
Ingredients



Face pack with brightening  
effect contains Tranexamic Acid.  
Get amazingly bright skin just by  
applying for 5 mins and washing off.

**Quasi-drugs**  
**TRANSPARENT**  
White Pack N 130g

\*Pueraria lobata extract, chlorella extract, aloe leaf extract

\*Suppresses formation of melanin and prevents spots and freckles.

# 紫外線子報

UV-yohou

Pleasant Feeling for **Family** My Life with **UV Cut**

Official WEB



Cream that can cut UV while brightening\* with vitamin C derivative.

**Quasi-drugs**

**UV-yohou**  
Non Chemical  
Whitening UV Cream 40g  
SPF50+ PA++++



UV cream that makes skin look smooth. Transparency UP & moisturizing without leaving a white residue.

**UV-yohou**  
Non Chemical  
UV Cream F 40g  
SPF50+ PA++++



UV gel without surfactant is super low stimulation. So gentle that can be used with children.

**UV-yohou**  
Non Chemical  
UV Gel F 65g  
SPF30+ PA+++

UV absorber-free

**Non Chemical Series**

## Ocean-friendly UV

The non chemical series doesn't contain UV cut ingredients that are being regulated in some parts of the world to protect beautiful corals. These are sunscreens that have consideration for corals.



Plenty size of pump type UV gel. Quickly absorbed to be smooth skin.

**UV-yohou**  
UV Smooth Gel  
250g  
SPF30+ PA+++



Transparent UV spray that can be used for whole body before going outside. Also can be used on hair comfortably!

**UV-yohou**  
Transparent UV Spray  
150g  
SPF50+ PA+++++



UV gel is transparent but not sticky. Easy-to-carry handy size!

**UV-yohou**  
UV Smooth Gel  
MINI Size 50g  
SPF30+ PA+++



UV spray that can be used over makeup. Beauty of morning lasts long without collapsing.

**UV-yohou**  
Makeup Protection  
UV Spray 60g  
SPF50+ PA+++++

**Body Care Series**

Season Limited





# ACNE BARRIER

## For **Adult Acne** Disturbing Beauty

/Attention! /



**ACNEBARRIER**  
Protect Spots  
30mL

Intensive spots care essence  
with concentrated herbs.  
Pinpoint care for  
sign of adult acne.

**Quasi-drugs**



A soft cleansing gel.  
Cleanses off dirt inside  
pores and makeup that  
causes acne.  
Without burdening  
skin.

**Quasi-drugs**

**ACNEBARRIER**  
Protect Makeup Clear  
100g



Plant-soap-based  
face wash.  
Wash acne bacteria while  
leaving necessary  
moisture.

**Quasi-drugs**

**ACNEBARRIER**  
Protect Face Wash  
100g



Non-sticky gel cream  
moisturizes adult acne skin  
that gets dry easily.

**Quasi-drugs**

**ACNEBARRIER**  
Protect  
Gel Cream  
33g



Herbal lotion for  
adult acne skin.  
Conditions sebum  
balance and keeps  
skin away from acne.

**Quasi-drugs**

**ACNEBARRIER**  
Protect Lotion  
140mL

Mild peeling soap  
containing AHA.  
Gently washes acne and  
acne scars with foam.

**Quasi-drugs**



**ACNEBARRIER**  
Protect AHA Soap Bar  
80g

Heart Healing  
Scent of  
Herbs

### Power of Tea Tree & Herbs

#### Tea Tree

With powerful sterilization power,  
but low irritation to skin.  
Protects sensitive  
adult skin from acne.

#### 15 Kinds of Natural Herbs

Helps tea tree effect and  
supplies moisture.



## すこやか素肌

# Helpful for Super Dry Skin!



Urea lotion is watery but moisture can last. Until next morning, skin becomes so moist that fingers can adhere.

SUKOYAKA SUHADA  
Urea Moisture Lotion  
200mL



Plenty size of eye cream!  
Intensive care with thick cream makes eyes bright and elastic.

SUKOYAKA SUHADA  
Urea Moisture  
Eye Cream 30g

Cream seals moisture with rich veil.  
Penetrates quickly and leads to elastic skin.

SUKOYAKA SUHADA  
Urea Moisture  
Face Cream 60g



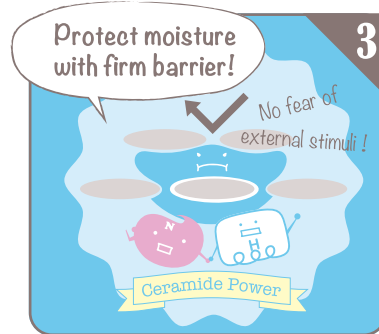
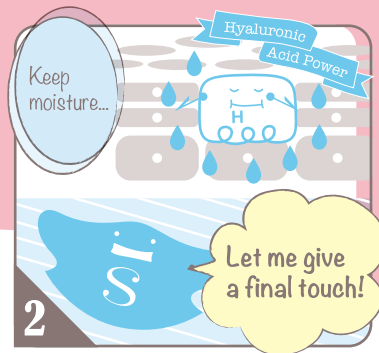
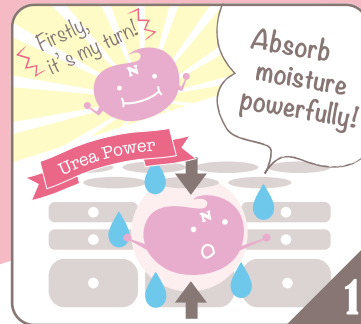
Colorant  
Free

Mineral  
Oil  
Free

Fragrance  
Free

Paraben  
Free

## How is Dry Skin Getting Moisturized?



# S Q S

## For Various Pore Problems



### Clogged Pores



Makeup remover that made from volcanic white clay and seaweed. Cleans clogged pores by absorbent gel.

**SQS**

Rich Moisture Makeup Clear 120g



### Black Pores



Face wash with sticky absorbent foam with volcanic white clay. Clean pores, get moisturized & smooth skin.

**SQS**

Rich Moisture Face Wash Paste 100g



### Open Pores



Only with this lotion makes pores invisible and conditions skin to be moist.

**SQS**

Deep Moisture Facial Lotion 300mL

### Sagging Pores

Face mask that cares adult pores intensively. Gives moisture & elasticity.

**SQS**

Deep Moisture Mask 10 Sheets



### Enlarge Pores

Rich serum for pores. Tightens quickly while suppressing oiliness on nose.

**SQS**

Deep Moisture Astringent Essence 15mL



ACNE BARRIER

## ACNE BARRIER

## Formula for Men's Acne

**Wash**



**MEN'S ACNEBARRIER**  
Face Wash 100g

A medicated face wash that cleans even oil of pores thoroughly. Washes off acne bacteria.

**Quasi-drugs**

**Apply**



A lotion that sterilizes acne bacteria and conditions sebum balance. Also can be used after shaving.

**Quasi-drugs**

**MEN'S ACNEBARRIER**  
Lotion 120mL

**Emergency Measure**



**MEN'S ACNEBARRIER**  
Roll-on Spots 9.7mL

Serum that provides intensive care for men's acne. Roll-on-type that can be used at anytime.

**Quasi-drugs**

**Hide**



**MEN'S ACNEBARRIER**  
Concealer (Light/Natural) 5g

A medicated concealer that can prevent acne while hiding acne scars. A good impression for important scenes!

**Quasi-drugs**

### Double Medicated Effective Ingredients

**Sterilization**

Isopropyl Methylphenol



**Anti-inflammatory**

Dipotassium Glycyrrhizate



**Attention!**

# &nail

## Makes Natural Nails Beautiful by Organic Care

&nail  
Botanical Clear Coat  
10mL

Coatings  
damaged nails  
by natural resin.  
Gives your  
nails gloss  
while  
protecting.



&nail  
Organic Blend Oil  
10mL

Treatment  
made of 100%  
organic oil  
for nails and  
fingers.



&nail  
Moisture Spa  
Remover N 100mL

Non-Acetone  
remover keeps  
moisture and  
removes  
gently.



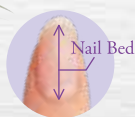
&nail  
Healing Gel Oil  
10g

Handy Gel  
Oil.  
Moisturizes  
around nails  
while away  
from home.



&nail  
Nail Bed Oil  
10mL

Oil that is to  
keep beautiful  
nail bed.



&nail  
Cuticle Remove Pen  
1.8mL

Cuticle remover  
oil pen.  
100% natural oil  
and soft chip  
remove cuticles  
gently.

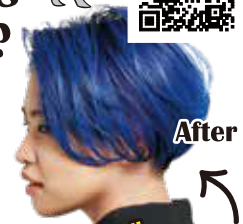
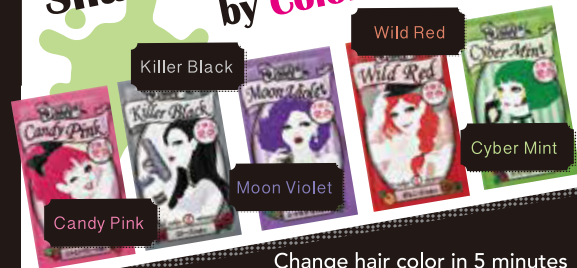


# Devil's Trick

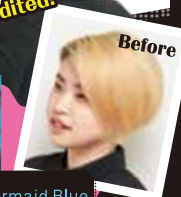
Just 5 mins!  
Get Snazzy **Photogenic** Colors  
by Color Treatment!?



Official WEB



Not Edited!



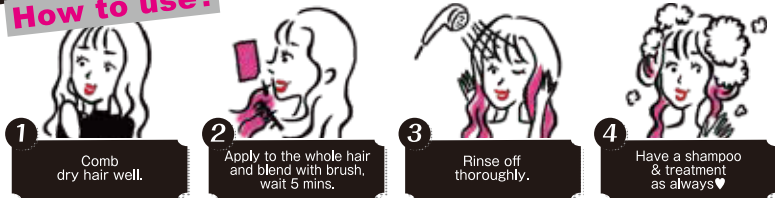
Change hair color in 5 minutes  
while intensive damage care★  
Returns to original color in a week by shampoo.

Devil's Trick <Hair Color Treatment> 25g



Mermaid Blue

## How to use?





株式会社 石澤研究所

東京都渋谷区神宮前4-4-9

[www.ishizawa-lab.co.jp](http://www.ishizawa-lab.co.jp)